



THAILAND TOURISM SATELLITE ACCOUNT

**By Ministry of Tourism and Sports
Tuesday 20th June 2017
Manila, Philippines**

Regional Workshop on the Compilation of the Tourism Satellite Account (TSA)

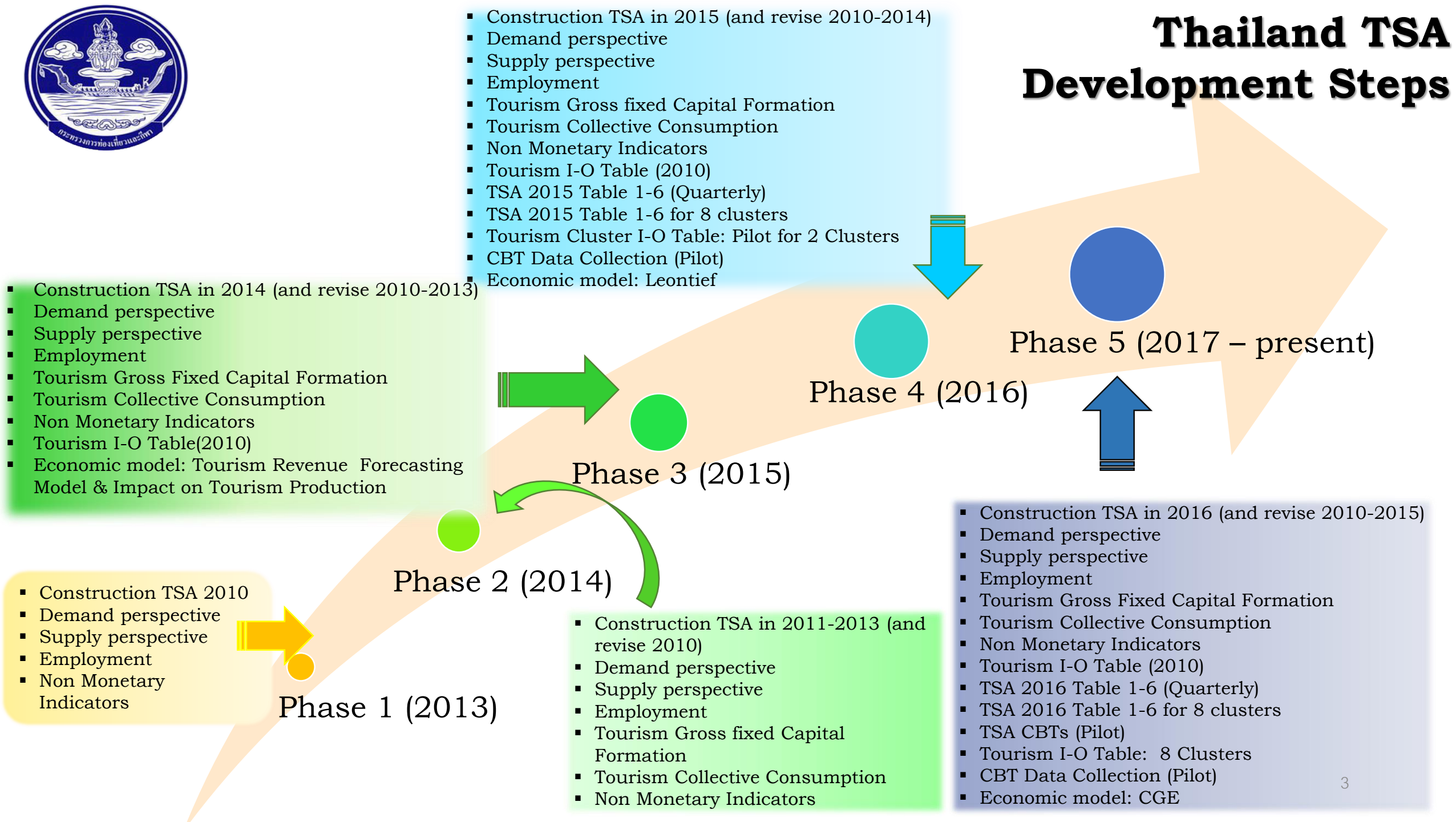


Development of Thailand TSA





Thailand TSA Development Steps



Present Thailand TSA and Additional Works

1. TSA

1.1 Standard: Follows the United Nations World Tourism Organization (UNWTO) by using Recommended Methodology Framework 2008 (RMF 2008)

1.2 Annual TSA: Compiled 10 tables
(Series: Year 2010-2015)

1.3 Quarterly TSA: Table 1- Table 6 (Year 2015)

1.4 Tourism Cluster TSA: Table 1 – Table 6 in 8 clusters (Year 2015)



Present Thailand TSA and Additional Works (Con't)

2. Tourism Input-Output Table (I-O Table)

2.1 National Tourism I-O

- 1) Based year: 2010
- 2) Size: 89 x 89 sectors

2.2 Cluster Tourism I-O (2015)

- 1) 2 pilot clusters: Lanna and Andaman
- 2) Size: 26 x 26 sectors



3. Tourism Economic Model

3.1 Variables impact tourism revenue

3.2 for Tourism Revenue Forecasting

4. Community-based Tourism (CBT) Data (Pilot)

For CBT planning, monitoring and evaluation



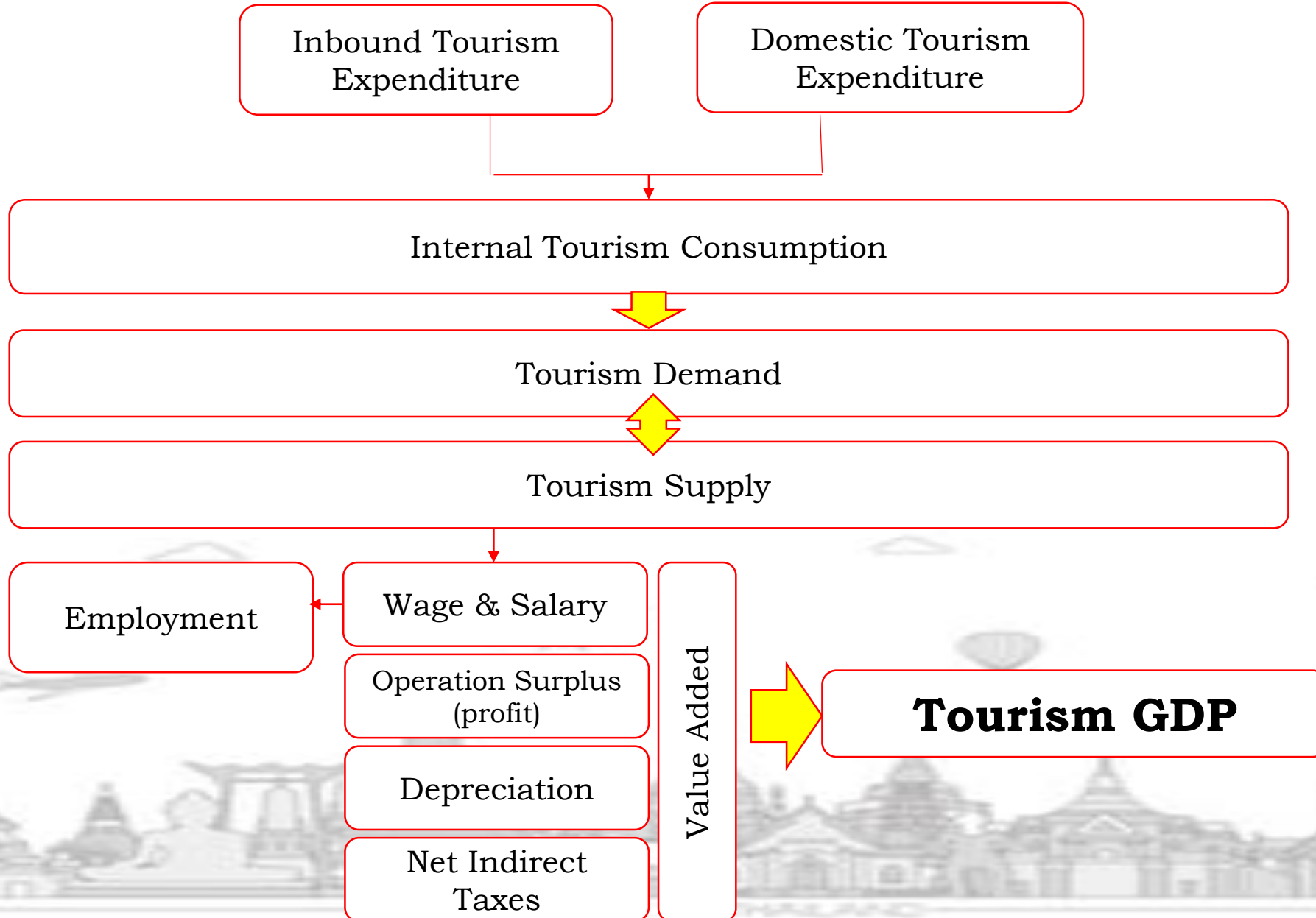


Thailand TSA





Structure of the Tourism Satellite Account



Source of Data

1. Primary Sources

- Conducts surveys in areas and details that not available from other sources

2. Secondary Sources from various organizations

- Arrival/ Departure Card: Immigration Bureau
- Censuses: NSO, etc.
- Surveys: NSO, etc.
- Case Studies: Academics, Research Institutes
- Specific Statistics: National Accounts Statistics, Balance of Payment, etc.



Thailand Tourism Satellite Account (10 Tables)

Table 1

- Inbound Tourism Expenditure by Products and Classes of Visitors



Table 2

- Domestic Tourism Expenditure by products, classes of visitors and types of trips



Table 3

- Outbound Tourism Consumption by Products and Classes of Visitors



Table 4

- Internal Tourism Consumption by Products



Table 5

- Production Accounts of Tourism Industries and Other Industries (at Basic Prices)



Table 6

- Total Domestic Consumption Supply and Internal Tourism Consumption (at Purchaser's Prices)



Table 7

- Employment in the Tourism Industries



Table 8

- Tourism Gross Fixed Capital Formation of Tourism Industries and Other Industries



Table 9

- Tourism Collective Consumption by Products and Levels of Government



Table 10

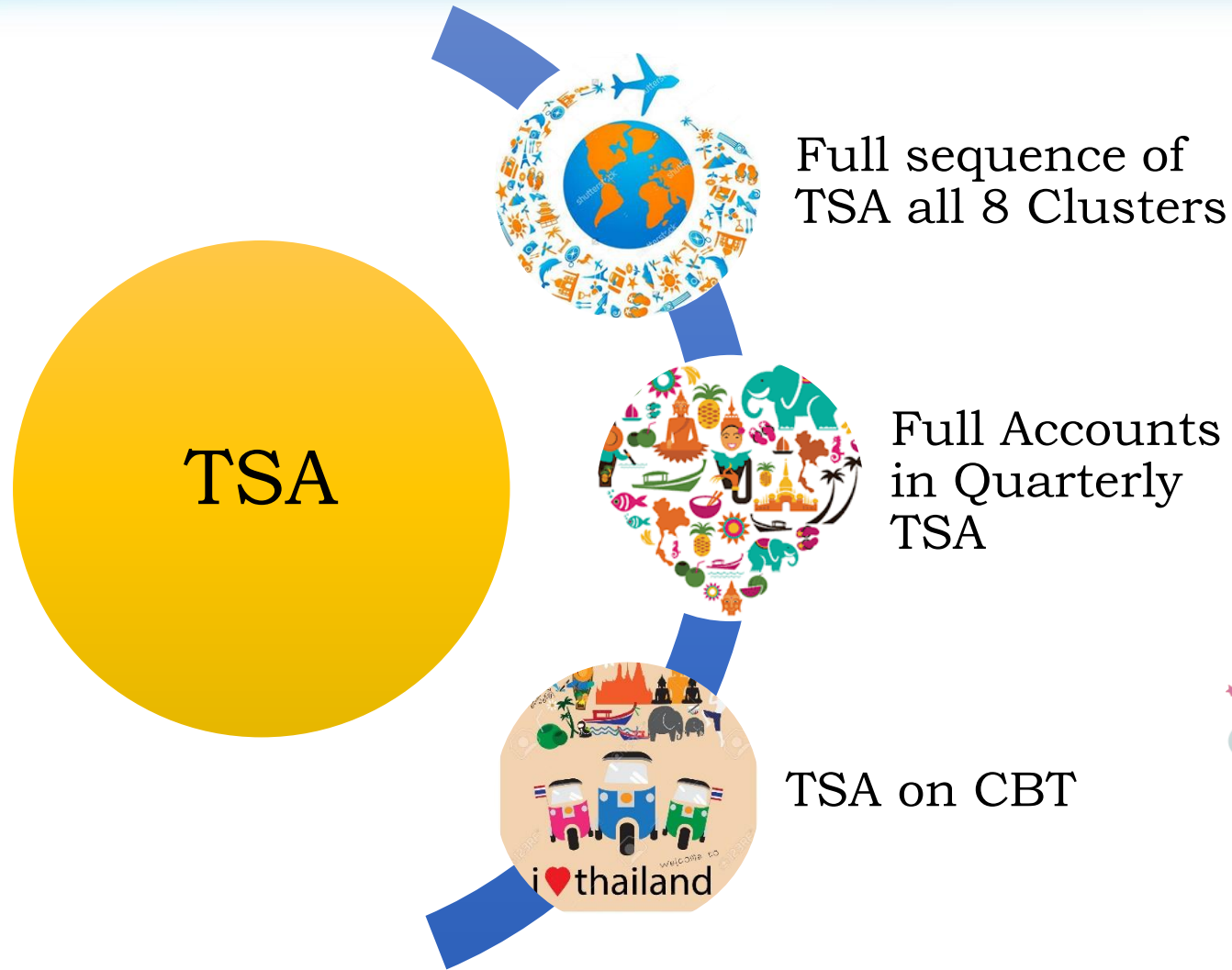
- Non Monetary Indicators

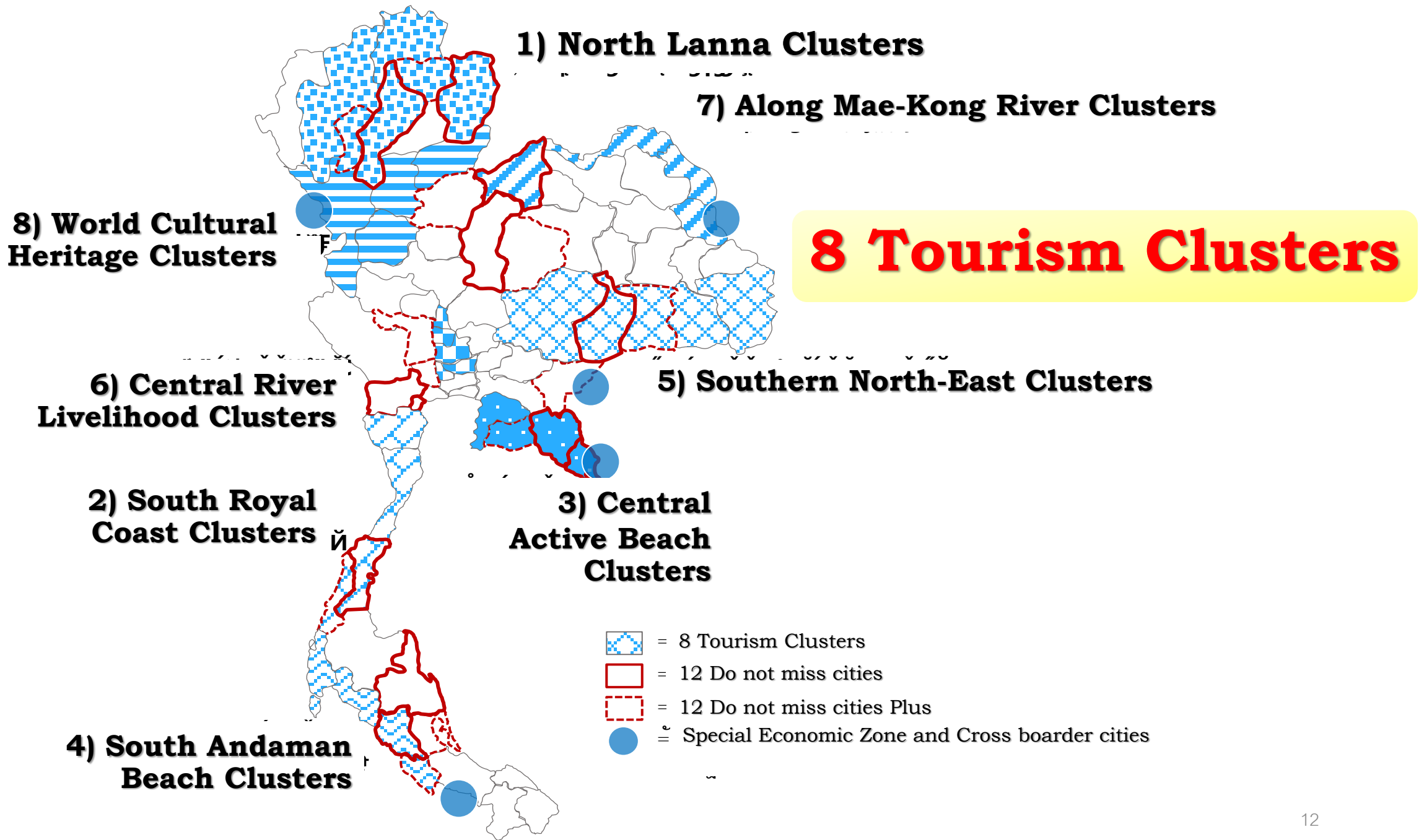


Classifications of Tourism Products and Tourism Industries

Tourism Products	Tourism Industries/Other industries
A. Consumption products	
A.1 Tourism characteristic products	Tourism industries
1. Accommodation services for visitors	1. Accommodation for visitors
1. a Accommodation services for visitors other than 1.b	1. a Accommodation for visitors other than 1.b
1.b Accommodation services associated with all types of vacation home ownership	1.b Accommodation associated with all types of vacation home ownership
2. Food and beverage serving services	2. Food and beverage serving industry
3. Railway passenger transport services	3. Railway passenger transport
4. Road passenger transport services	4. Road passenger transport
5. Water passenger transport services	5. Water passenger transport
6. Air passenger transport services	6. Air passenger transport
7. Transport equipment rental services	7. Transport equipment rental
8. Travel agencies and other reservation services	8. Travel agencies and other reservation services industry
9. Cultural services	9. Cultural industry
10. Sport and recreational services	10. Sport and recreational industry
11. Country-specific tourism characteristic goods	11. Retail trade of country-specific tourism characteristic goods
12. Country-specific tourism characteristic services	12. Country-specific tourism characteristic industry
A.2 Other consumption products	Other industries

Looking Forward ...Thailand TSA





Ministry of Tourism and Sports



**THANK
YOU**

ขอบคุณ

Economic Impact Overview from Thailand TSA

Indicators	units	2010	2011	2012	2013	2014	2015P
Tourism Expenditure							
Internal tourism expenditure	MB	976,703.55	1,236,858.43	1,533,643.35	1,833,546.33	1,807,786.50	1,948,442.45
growth rate			26.64	24.00	19.55	-1.40	7.78
Inbound tourism expenditure	MB	546,809.62	729,433.58	939,946.10	1,147,881.43	1,037,358.41	1,224,993.41
growth rate	%		33.40	28.86	22.12	-9.63	18.09
Domestic tourism expenditure	MB	429,893.93	507,424.85	593,697.25	685,664.90	770,428.09	723,449.04
growth rate	%		18.03	17.00	15.49	12.36	-6.10
Outbound tourism expenditure	MB	124,561.00	126,187.98	141,596.80	150,076.27	147,412.67	160,881.66
growth rate	%		1.31	12.21	5.99	-1.77	9.14
Productions of Tourism							
Gross Domestic Product of tourism industry, direct (TDGD)	MB	661,057.61	707,899.55	792,830.82	876,297.88	901,935.00	1,055,453.40
-Gross Value Added of tourism industry (GVAT)	MB	613,166.61	651,852.71	729,727.69	812,396.49	838,855.38	989,929.45
-Taxes on products (VAT) of tourism industry	MB	47,891.00	56,046.84	63,103.13	63,901.39	63,079.62	65,523.95
Gross Domestic Product of tourism industry, indirect (TIGD)	MB	600,895.80	770,507.84	964,109.92	1,201,729.40	1,219,768.37	1,480,907.56
Gross Domestic Product(GDP), total	MB	10,808,142.00	11,306,907.00	12,357,403.00	12,921,155.00	13,203,737.00	13,672,851.00
% TDGDPT/total GDP	%	6.12	6.26	6.42	6.78	6.83	7.72
% TIGDP/total GDP	%	5.56	6.81	7.80	9.30	9.24	10.83
% TDGDP+TIGDP/total GDP	%	11.68	13.08	14.22	16.08	16.07	18.55
Employment							
Total employed	persons	38,037,342.00	38,464,667.00	38,939,130.00	38,906,889.00	38,077,429.00	38,016,169.00
Employed in tourism industry	persons	3,931,599	3,854,147	4,082,439	4,069,378	4,089,382	4,168,083
% employed in tourism industry / total employed	%	10.34	10.02	10.48	10.46	10.74	10.96
Gross Fixed Capital Formation in Tourism (GFCFT)							
% GFCFT/total GFCF	%	na.	na.	na.	1.49	1.81	2.23
Tourism collective consumption	MB	6,903.52	10,657.18	11,155.49	13,415.84	14,509.51	14,362.97
growth rate			54.37	4.68	20.26	8.15	-1.01

Remark: P = Preliminary

Source: Ministry of Tourism and Sports, Thailand